

A New Vision for the MICoE

Four years ago, SNM's Molecular Imaging Center of Excellence (MICoE) was charged with helping guide SNM through the transition from a nuclear medicine society to an organization that welcomed all disciplines involved in the many facets of molecular imaging. The successful results of these changes are reflected in new SNM membership categories, meeting programming, publications, and many other offerings. As SNM continues to focus on integrating all molecular imaging modalities, the MICoE will begin to focus its attention on the translation of innovative new technologies and agents. Our recently completed strategic planning process resulted in a new vision and mission as well as a proposal to emphasize the new mission by changing our name to the Center for Molecular Imaging Innovation and Translation (CMIIT).

Vision: Molecular imaging will be an integral part of the medical standard of care by providing specific information that will be used for diagnosis and to

guide therapeutic decisions that improve health and well-being.

Mission: To engage the molecular imaging community and leverage the SNM infrastructure to advance the adoption of emerging molecular imaging technologies and probes in pre-clinical and clinical applications.

Our strategic plan goals focus on:

- Providing resources for education and training in molecular imaging for (1) molecular imaging scientists, translational researchers, and preclinical imagers; and (2) nuclear medicine residency programs to ensure residents are prepared for future molecular imaging clinical applications.

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- Facilitating translation of emerging molecular imaging technologies (such as nanotechnology) by increasing knowledge and support for molecular imaging in the biomedical community and encouraging public policies and regulations that facilitate the approval and adoption of new molecular imaging agents/technologies as the standard of care.
- Ensuring a membership that includes diversity in work roles and imaging modalities and provides

appropriate resources for this diverse membership.

These continuing efforts will make SNM and our center an effective advocate, a comprehensive educational resource, and a welcoming organizational home for all molecular imaging professionals.

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